**Firearm Fundamentals Book *Reference***

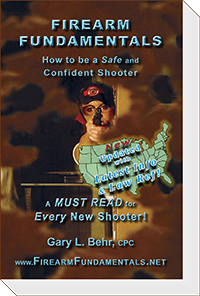
**The *Must Read – Must Have* Book for Every New & Seasoned Shooter!**

This is your single, essential, *“****go-to****”* book with a special emphasis on safety. It includes descriptions of firearms, concealed carry, defensive tactics with training courses, in depth coverage of ammunition, sights, optics, rifles, shotguns, hunting and so much more, in addition to specific Concealed Carry Laws of selected States!

This book covers practically every question a newer shooter would have on firearms and shooting, as well as answering many of the questions seasoned shooters may have as well!

**A Wealth of Knowledge and Training!**

**Firearm Fundamentals** is an easy-to-read compendium of nearly 400 pages, brimming with over 200 illustrations, a glossary of over 600 key terms and hundreds of web links, covering the most discussed shooting topics, written to make learning clear, easy and fun!

****The Book Used by Instructors Throughout the U.S.**

More and more Instructors and shooters are using our acclaimed reference and training book to add more to their bottom line.

**An Effective Way to Earn More Money!**

Instructors and dealers can earn 40% to 50% with every book sold!   
At an MSRP  $24.99, you‘ll make up to **$12.50** on the sale of every book!

**Example**: If you’re an instructor with an average of just ten students a week, you can earn as much as **$500 a month — $6,000 a year!**

Because of the wealth of knowledge this book offers, and it’s significant income potential, many instructors are making this a book a mandatory part of their training, thereby insuring a steady added income stream.

**Training Reinforcement!**

***Ideally suited for every shooter and student!*** Because the book’s topics are both diverse and comprehensive, it provides a solid reference for most every primary training curriculum, and this one book can serve across multiple training venues.

Whether you‘re training includes the NRA format, your own curriculum, or uses our PowerPoint instructional guidelines, this book both strengthens and enhances your existing training *and* encourages expanded future training for additional instructor income.

**Women Friendly!**

Our book is definitely ”*women friendly*”. It’s easy to read and understand, well illustrated with comprehensible graphics along with *woman specific* references where appropriate. Not to mention it has a glossary of over 600 relevant terms to answer most shooter questions.

These are just as few reasons this book is being so well received by both women and men.

**Five State Specific Editions! *— plus* U.S. (Universal Edition)**

**Florida - Texas - Utah - Washington** (State) - **Wisconsin** - **U.S.** (50 State References)

There are currently six editions of the book. Each edition has the same primary content. The only differences are the State specific Concealed Carry gun laws for that particular edition.

The general “U.S.” Edition provides references to all 50 State, but does not go in-depth about the particular gun laws for each state. (To do so effectively would require a book over 3,000 pages thick!)

**Always Current! —Updated Twice a Year**

Because we provide “*Publish-on-Demand*” services, every book ordered always contains the latest information! Our Editions are updated every six months so they always reflect the latest trends and circumstances. *For example:* Our current update includes Illinois' recent Concealed Carry requirements, Winchester's new .17 Super Magnum Rimfire and the military’s new lead-free, steel-tipped, 5.56mm M855A1 cartridge.

**Kindle *ebook* Editions**

All our editions are also available as Kindle “*ebooks*”. The *ebooks* advantages are obvious, and they are about ⅓ the cost. The downside is, because of the extensive illustrations in the book, precise formatting is sacrificed. And in the case of training, page references will differ from one device to another (i.e. Having a person go to “page 324” will give different results on each device.) Here’s where the solid “paper edition” provides distinct advantages for training.

**“*Illustrated Gun Safety Rules“* cards**

One of the distinctive supporting items from my book is my Copyrighted **“*Illustrated Gun Safety Rules“***cards. For your reference, I’m enclosing a few samples for you. For additional “*Illustrated Gun Safety Rules“* card information, please visit: **http://firearmfundamentals.net/Safety-Cards.html**

*For reference:* When I was teaching Hunter Education (Safety) with the DNR, they used “TAPK” as a method of teaching the safety rules. Although the students eventually “*got it*”, for me, it didn’t seem instinctively easy or natural. Hence my alternative. I’ve also attached a brief description of how instructors can have fun teaching these valuable safety rules.

**FREE PowerPoint Presentations:** ***Basic • Intermediate • Advanced • Long Gun***

Our web site offers four comprehensive 30-minute instructor PowerPoint presentations: *Basic; Intermediate; Advanced; Long Gun*. Each presentation uses highlighted portions of the book for easy student reference, and allows the instructors to tailor their training to their own curriculum. These presentations are **FREE** to instructors and available to download on our Instructor’s web page: **http://Instructor.FirearmFundamentals.net**

**Money Saving BONUS OFFERS ~ FREE Targets ~ and More!**

Our book and our web site also extends a number of BONUS offers for both instructors and readers, from free targets to special merchandise discounts and instructor training bonuses!  
(These insertions are currently provided free as a service to manufacturers and instructors.)

I hope this overview offers a better insight into the book and it value to the consumer.

