



A Few Notes *NOT* In The Book

Thank you for your time and interest in our book. We're confident you'll enjoy the book and find it an invaluable resource. We welcome your comments and encourage your feedback.

A Wealth of Knowledge and Training!

FIREARM FUNDAMENTALS is an easy-to-read compendium of nearly 400 pages, brimming with over 200 illustrations, a glossary of over 600 key terms and hundreds of web links, covering the most discussed shooting topics, written to make learning clear, easy and fun!

Five State Specific Editions! — *plus* U.S. (Universal Edition)

FLORIDA - TEXAS - UTAH - WASHINGTON (State) - WISCONSIN - U.S. (50 State References)

There are currently six editions of the book. Each edition has the same primary content. The only differences are the State specific Concealed Carry gun laws for that particular edition.

The general "*U.S.*" Edition provides references to all 50 State, but does not go in-depth about the particular gun laws for each state. (To do so effectively would require a book over 3,000 pages thick!)

Always Current! — Updated Twice a Year

Because we provide "*Publish-on-Demand*" services, every book ordered always contains the latest information! Our Editions are updated every six months so they always reflect the latest trends and circumstances.

For example: Our current update includes Illinois' recent Concealed Carry requirements, Winchester's new .17 Super Magnum Rimfire and the military's new lead-free, steel-tipped, 5.56mm M855A1 cartridge.

Marketing Information and Promotional Word Copy

Extensive book information and associated product/services references are available, via copy-and-paste, at our web site: <http://FirearmFundamentals.net>

Women Friendly!

Our book is definitely "*women friendly*". It's easy to read and understand, well illustrated with comprehensible graphics along with *woman specific* references where appropriate. Not to mention it has a glossary of over 600 relevant terms to answer most shooter questions.

These are just as few reasons this book is being so well received by both women and men.



Visit our site to download FREE 70+ pages of book excerpts

www.FIREARMFUNDAMENTALS.net

Email: gary@FIREARMFUNDAMENTALS.net



Training Reinforcement!

Whether your training includes the NRA format, your own curriculum, or uses our PowerPoint instructional guidelines, this book both strengthens and enhances your existing training *and* encourages expanded future training for additional instructor income.

An Easy Way to Earn More Money!

Instructors and dealers can earn 40% to 50% with every book sold! Because the book's topics are both diverse and comprehensive, it provides a reference for most every primary and advanced training curriculum, making it highly suitable for nearly every student!

INCOME EXAMPLE: If an instructor averages 50 students a month, and just *half* of the students add this book to their training library, that's 25 sales per month. Using the current 50% promotion, that adds up to an extra income of over \$312 a month or \$3,750 annually. If the book is made a mandatory part of the training curriculum, that's **over \$7,500 annually!**

Kindle *ebook* Editions

All our editions are also available as Kindle "*ebooks*". The *ebook* advantages are obvious, and they are about 1/3 the cost. The downside is, because of the extensive illustrations in the book, precise formatting is sacrificed. And in the case of training, page references will differ from one device to another (i.e. Having a person go to "page 324" will give different results on each device.) Here's where the solid "*paper edition*" provides distinct advantages for training.

"Illustrated Gun Safety Rules" cards

One of the distinctive supporting items from my book is my Copyrighted "**Illustrated Gun Safety Rules**" cards. As reference, a *Safety Card* training guide is attached, demonstrating how effective learning of these valuable rules can be easy & fun for everyone! For additional information, please visit: <http://firearmfundamentals.net/Safety-Cards.html>

For reference: When I was teaching Hunter Education (Safety) with the DNR, they used "TAPK" as a method of teaching the safety rules. Although the students eventually "*got it*", for me, it didn't seem instinctive, easy or natural. Hence my popular alternative.

FREE PowerPoint Presentations: *Basic • Intermediate • Advanced • Long Gun*

Our web site offers four comprehensive 30-minute instructor PowerPoint presentations: *Basic; Intermediate; Advanced; Long Gun*. Each presentation uses highlighted portions of the book for easy student reference, and allows the instructors to tailor their training to their own curriculum. These presentations are **FREE** to instructors and available to download on our Instructor's web page: <http://Instructor.FirearmFundamentals.net>

Money Saving BONUS OFFERS ~ FREE Targets ~ and More!

Our web site also extends a number of **BONUS** offers for both instructors and readers, from free targets to special merchandise discounts and instructor training bonuses! (These marketing insertions are provided free as a service to manufacturers and instructors.)

I hope this offers a better insight into the book and it's value to readers and instructors.

Thank you!

Have Fun Instructing the *Four Firearm Safety Rules!*

Our Copyrighted *Illustrated Gun Safety Rules* make it easy and fun to learn the rules of firearm safety!



The key is to just make a basic "finger gun"!

By using a few simple gestures, both young and old can identify each of the cardinal safety rules!

Have fun with the gestures.

In the beginning, let them know what each of these gestures means.

Then continue with your other instruction. Randomly, without saying anything, hold up one of the gestures and let the students respond, identifying your gesture.

After the students answer, continue with your normal instruction.

Do these random gestures throughout your course until everyone instantly knows which gun safety rule you are demonstrating!

Both you and your students can have a lot of fun with this exercise!

And everyone's reward is having these firearm safety rules indelibly committed to their memory!

FIREARM FUNDAMENTALS *Illustrated Gun Safety Cards®*

These *Illustrated Gun Safety Cards* are for you and your students! Order as few or as many as you need, they're just a few pennies each!

Support@FirearmFundamentals.net

Illustrated Gun Safety Rules: These important rules use a visual reference to help the new shooter remember. First, create a "finger gun" by making a loose fist and pointing with your index finger.

Rule #1 — Point your *finger gun* Up

- Always treat every gun as if it were loaded!



Rule #2 — Swing your *finger* Up & Down

- Always know your target and *beyond*!



Rule #3 — Swing your *finger* Left & Right

- Always point a *muzzle* in a safe direction!



Rule #4 — Squeeze and release your *finger gun*

- Always keep your *finger* off the trigger until the target is in your sights!



Illustrated Gun Safety Rules™

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Always treat every gun as if it were loaded!



Always know your target and beyond!



Always Point the muzzle in a safe direction!



Always keep your finger off the trigger until the target is in your sights!

Additional Gun Safety Rules

- Always clear a gun every time you touch it!
- Always wear appropriate eye and ear protection!
- Always use only the correct ammunition!
- Always wash your hands and face in cold water!
- Always transport a gun unloaded, in the trunk!
- Always store a gun inaccessible to children!

with Compliments — from the book

FIREARM FUNDAMENTALS — How to be a Safe and Confident Shooter

www.FirearmFundamentals.net